

Ancestor

2025/2026 Media Information

Advertising Schedule

Issue	On Sale	Booking deadline	Material deadline
Mar. / Apr. / May	1 March	1 January	14 January
Jun. / Jul. / Aug.	1 June	1 April	14 April
Sep. / Oct. / Nov.	1 September	1 July	14 July
Dec. / Jan. / Feb.	1 December	1 October	14 October



Rates all prices include GST

	Per Issue	4 x Issues
A. Full Page	\$1,564	\$5,323
B. Half Page – vertical	\$782	\$2,704
C. Half Page – horizontal	\$782	\$2,704
D. Third Page – horizontal	\$607	\$2,062
E. Quarter Page – vertical	\$407	\$1,389
F. 1/8 Page – horizontal	\$187	\$584

Full Page	Per Issue	4 x Issues
Inside Front Cover	\$1,676	\$5,557
Inside Back Cover	\$1,620	\$5,419
Outside Back Cover	\$1,798	\$5,579

Specifications

A	B	C	D	E	F
Full Page H 297 mm W 210 mm	Half Page Vertical H 297 mm W 90 mm	Half Page Horizontal H 135 mm W 183 mm	Third Page Horizontal H 90 mm W 183 mm	Quarter Page Vertical H 135 mm W 90 mm	1/8 Page Horizontal H 66 mm W 90 mm

Print Ready Art Work

- Supply material is required at a resolution of 300-600dpi in JPG, PDF or EPS file format
- CMYK colour space preferred
- Fonts must be embedded in PDF and EPS files
- Full page advertisements to include 5mm bleed

Contact

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